

Virtual CFO Services

For Optimization in Profitability ,
Process & aligning business target
with personal goals

Vision & Mission

Vision

To revolutionize financial management for businesses worldwide by providing cutting-edge virtual CFO services that empower organizations to make informed decisions, maximize profitability, and achieve sustainable growth.

Mission

Our mission is to deliver exceptional virtual CFO services that combine advanced financial expertise, innovative technology, and strategic insights. Through personalized guidance, data-driven analysis, and proactive financial planning, we aim to optimize our clients' financial performance, enhance their operational efficiency, and foster long-term financial success. By acting as trusted partners, we strive to empower businesses of all sizes to thrive in today's dynamic economic landscape.

WIDE
LENS

About

Widelens Pro is engaged in procurement optimization services

30+ years of financial ,cost controlling and compliance management experience

-14 years of banking and cash controlling experience

-16+ years in GCC with MNCs as CFO and financial partner with AI and process improvement & cost accounting end to end with dash board designing .

-Controllers Academie(CA) , Germany trained Level II Cost Controller

-Trained Sales Development Consultant

-BSI, UK Certified EnMS Lead Auditor & QMS Internal Auditor

-Masters in Management



Sadiq Thasin

Business Transformation Consultant



Virtual CFO Service Proposal

Current PNL & Balance Sheet Review
Cash Flow Planning
Budget & Forecasting
Goal Setting

WIDELENS

What is Virtual CFO Services ?

Virtual CFO is an experienced CFO who provides services for organizations in a part-time, retainer, or contract arrangement. This offers a company the experience and expertise of a high-end CFO without the in-house cost—salary, benefits, and bonuses—of a full-time CFO

Virtual CFO is a financial expert who can bring the right level of financial knowledge to your business. They provide the experience, tools, and resources you need to reach your goals while ensuring the numbers are in order — without breaking the bank

Widelen's Best Features

Implementation of robust profit improvement processes that identifies the revenue leaks, optimize the cash flow and increase the profitability

Identifying the revenue leak

Reviewing the existing processes, PNL, Balance Sheet, meeting the team to identify the revenue leak

Cash Flow modelling

Planning and preparing a robust cash flow forecast aligning with the yearly goals

Goal Setting

Planning the owners to achieve their business KPIs and personal goals



"Operating a global business in a fast-changing world, you have to be grounded real-time in the external environment, have complete transparency, be fact-based and working with a great, collaborative team." – Bob Shanks, CFO at Ford

Plan

As Is Review

Reviewing the existing processes and identifying the possible revenue leaks

Budget and Forecast Review

Planning and forecast proposals for periodical reviews

AI Analytics

Use AI Tools to analyze the data trend and implement predictive analysis

Dash Board

Setting & monitoring KPIs & Goals dash board

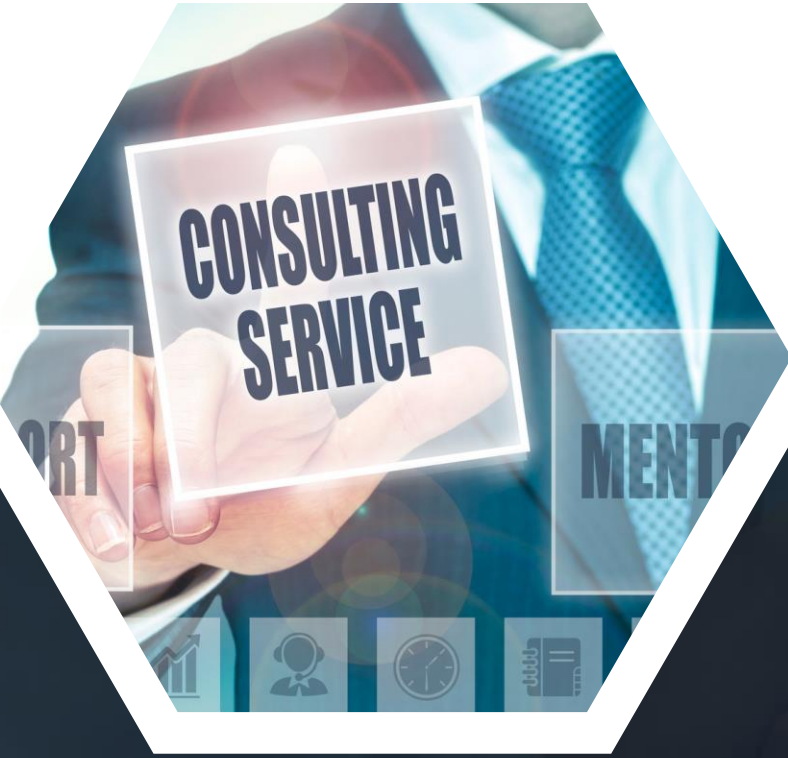
شكرا

Thank You

WIDENS PRO

Our Add on Services

The procurement & financial services place



Business Consulting Services

For business setup , selecting the right tools , software and other Management systems implementation advisory



Cost Accounting advisory

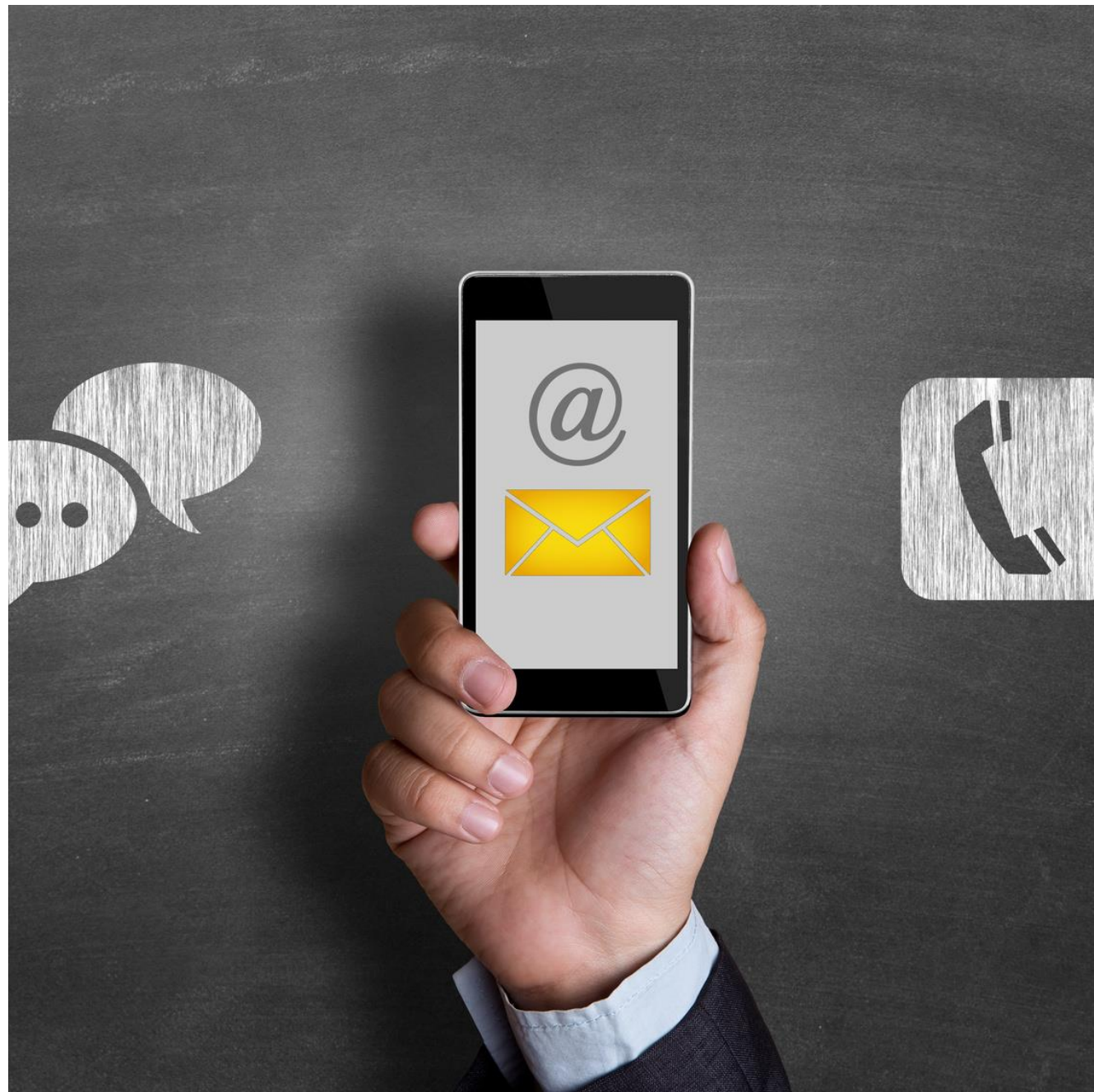
For more transparent and cost savings best practice.



Responsible Procurement Services

Identifying the local OPM Original Parts manufacturer for OEM / equivalent

Contact Us



WIDELENS PRO



+971 50 6538290/ 971 58 832 5147



consultant@widelens.info



www.widelenspro.com